

WHAT IS CLAIMED IS:

1. Fishing apparatus suited for being supported on a fishing tackle box pail or other selected sporting article comprising,

a support arm,

a fishing reel rotatably mounted at the free end of the support arm,

a mounting bracket,

a pivot connected between a proximal end of the support arm and the mounting bracket, said pivot including a releasable lock for holding the reel support arm in any of a plurality of selected positions so that the arm can be raised, extended horizontally or lowered to a downwardly extending position on the bracket and releasably held in any of said positions,

a support member,

a connector between the support member and the bracket and

said bracket including a coupling member for connecting the bracket to one of said supporting articles.
2. The apparatus of Claim 1 wherein the connector comprises a sliding connection wherein the bracket is adapted to slide vertically onto said support member for being suspended therefrom.

3. The apparatus of Claim 2 wherein the sliding connection comprises a pivot pin extending from the support member.
4. The apparatus of Claim 2 wherein the support member includes an opening and the bracket includes an end portion adapted to be connected to the support member adjacent the opening..
5. The apparatus of Claim 1 wherein the sporting article comprises a tackle box having a plurality of said support members thereon for mounting the bracket thereupon in different locations on the tackle box.
6. The apparatus of Claim 1 wherein the pivot between the support arm and bracket includes a plurality of radially extending interfitting grooves and ridges surrounding the axis of the pivot and a resilient member for yieldably biasing the ridges into engagement with the grooves where thereby retaining the arm in any of said selected positions about said pivot.
7. The apparatus of Claim 1 wherein the support member is connected to a fishing tackle box, a vertically disposed pin extends from the support member and the bracket is pivotally mounted upon the pin whereby the bracket can be articulated about a vertical axis at the center of the pin and the arm can be raised and lowered to selected positions about said pivot between the bracket and the arm.

8. The apparatus of Claim 1 wherein the bracket is suspended from a support assembly, said support assembly comprises at least one arm that is removably connectable to the bracket for holding the bracket within an ice hole.
9. The apparatus of Claim 8 wherein the support assembly comprises a plurality of arms connected by a pivot and adapted to extend from said pivot radially for suspending the bracket, the arm and reel so as to extend downwardly through the ice hole.
10. A fishing apparatus for supporting a fishing rod and reel from a receptacle having sidewalls and an upper open wide mouth said apparatus comprising, a support member on the side wall of the receptacle, a bracket removeably mounted on the support member, an arm pivotally connected to the bracket, a releasable lock as part of the pivot for releasably supporting the arm in any of the plurality of selected positions about the axis of said pivot, said arm having a holder thereon for supporting a sporting article to hold the sporting article in a vertical position or a selected angle of inclination.
11. The apparatus of Claim 10 wherein the arm includes a hollow tubular portion that is open at a free end thereof for receiving the handle of a fishing rod.
12. The apparatus of Claim 11 wherein the pivot between the support arm and bracket comprises a plurality of radially extending interfitting grooves and

ridges surrounding the axis of the pivot and a resilient member for yieldably biasing the ridges into engagement with the grooves to thereby retain the arm in any of a plurality of selected positions about said pivot.